

Bethlehem Soccer Club

How to submit a News Release

Here is a list of local newspapers that will run stories on local sports.

The following are suggestions on how to get your team in the paper:

- 1] Send in a digital picture of your team and or coaches, the better the picture, the better the chance of it getting published.
- 2] List of everyone in the photo in order of placement from front to back.
- 3] Write a short caption (Great win, important tournament, new team etc.) Include a short summary of the event.
- 4] Email the above information to the following:

Express times:	news@express-times.com	
Morning Call:	sports@mcall.com	
Pocono Record:	newsroom@poconorecord.com	
US newspaper:	Production@express-times.com	Mark release attention Jason
Home News	news@homenewspa.com	
The Chronicle	rod.grodt@mcall.com	Mark release attention Rod Grodt
Pocono Sports Extra	pse@nni.com	Mark release attention Richard Osswald
Game Times Valley Sports Review	bvtimes@enter.net	
Focus	thefocus@ptd.net	Mark release Dennise D'Amico
Blue Valley Times:	bvtimes@enter.net	Mark release attention Larry Cory